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BY G. NOEL GROSS

An unsung tragedy of home video's leap into the digital age is the grim reality that not every movie will be ushered onto emerging formats. Your average videophile clamors for **Star Wars** and **Raiders of the Lost Ark** on DVD, and in time, their dreams will come true. But what about those OTHER flicks? The genre films that poured onto the market and literally built the foundation of the home video industry during its boom years? Sadly, they'll continue to languish on aging VHS tapes and be systematically weeded out of your local Blockbuster to make room for DVD Collector's Editions of **Patch Adams** and its kin.

But there's hope! Smaller distributors are coming to the rescue many beloved B-titles and their efforts are to be commended and supported with fan dollars. To aid these cinematic Samaritans, CineSchlock-O-Rama will feature a prime candidate for digital preservation in each issue:



UPDATE: Informants report this title will street in August as part of MGM's Midnight Movies line.

ONCE BITTEN (1985): This teen sex comedy celebrates Halloween with **Lauren Hutton** as a middle-age vampirette who's gotta sink her pearlies into a virgin -- three times -- to invoke some sort of kinkified fountain of youth and avoid the shrivel of her actual years. Except being a GIRL bloodsucker she deviates from customary neck to, gulp, nether noshing! It's young **Jim Carrey**'s groin that's in peril, but it's his own goldang fault for stepping out on his knees-together high school honey (**Karen Kopins**) to troll for bar sluts with his geekazoid pals. After straying, he begins to exhibit vampiric tendencies such as a newfound taste for raw burgers and frightening neighborhood children. **Blazing Saddles** legend **Cleavon Little** schools Jimbo on scene hogging as Ms. Hutton's fussy sidekick. Don't miss the winner-take-balls dance off where Carrey plays his own leg like an air guitar.

Send your comments to feedback@cineschlockorama.com

WHERE TO BUY

Some of you are fortunate enough to frequent video stores that defiantly stock their shelves with these rentals, but for the rest of you, there's still hope to add them to your, gasp, VHS library. The easiest and often least expensive way of doing this is by shopping online at [Half.com](#). Auction sites like [Ebay.com](#) can also prove fruitful, as are previewed sale bins. But whenever possible, please patronize your local independent video store.

Send your comments to feedback@cineschlockorama.com

***G. Noel Gross** is a Dallas graphic designer and avowed Drive-In Mutant who specializes in scribbling B-movie reviews. Noel is inspired by **Joe Bob Briggs** and his gospel of blood, breasts and beasts.*

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